ARCHIE SERIES
APPROVED BY THE COMICS CODE AUTHORITY
12¢
MAC
AUG.
Jughead
NO. 147
THERE'S ONE THING EVERY CAMPER SHOULD KNOW...
THE LOCATION OF THE NEAREST MOTEL!
CAMPER'S MANUAL
CAMPER'S MANUAL

Pick the right speedometer for your bike!

Now you get to pick the bicycle speedometer that's exactly right for your bike.

First, there's the famous CADET bike speedometer, the largest selling bicycle speedometer in the world. It fits all bikes.

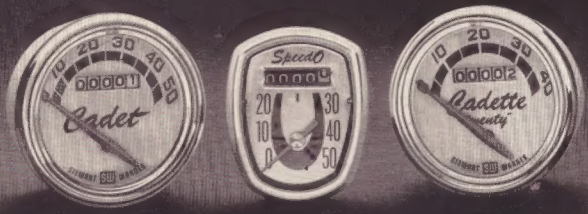
Then there's the CADETTE "Twenty." It's made for all bicycles with 20" wheels, including the popular hi-rise handlebar models.

And now, you can get a special "racing" bike speedometer, the new SPEEDO DELUXE. It's streamlined, compact, and is designed for bikes with 26" or 27" wheels.

All three models are rugged, dependable, and accurate. Each speedometer comes as a complete kit, containing everything you need.

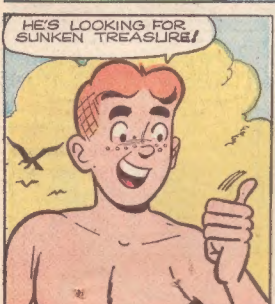
Bicycle riding is more fun with a bike speedometer. So pick the speedometer that's right for your bike: CADET, CADETTE "Twenty," or SPEEDO DELUXE. They're sold at all good bike, toy, and department stores.

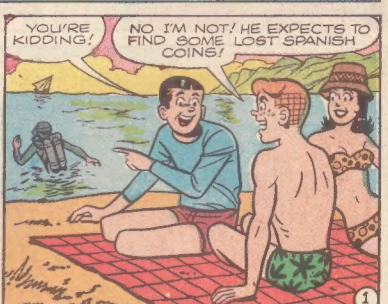
S-W STEWART-WARNER
INSTRUMENT DIVISION
1840 Diversey Parkway, Chicago, Illinois 60614



Archie's Pal

Jughead in "FOOL$ GOLD!"





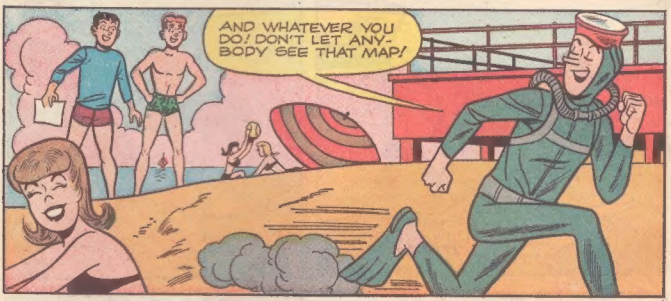
JUGHEAD, No. 147, Aug., 1967. Published monthly by ARCHIE COMIC PUBLICATIONS, INC., Sparta, Illinois. Executive and Editorial offices: 1118 First Ave., New York, N.Y. 10021. Chicago office: 23 East Wacker Drive, Chicago, Illinois 60601. Second Class Postage Paid at Sparta, Illinois, and at additional mailing offices under the Act of March 3, 1879. All rights reserved. Title registered U.S. Patent Office. Yearly subscription, $1.80 in U.S.A.; single copies, 12¢. No actual person is named or delineated in this magazine. Printed in the U.S.A. Copyright 1967 by Archie Comic Publications, Inc. This periodical may not be sold except by authorized dealers and is sold subject to the conditions that it shall not be sold or distributed with any part of its cover or markings removed, nor in a mutilated condition, nor affixed to, nor as part of any advertising, literary or pictorial matter whatsoever.

HEH! HEH! HOW WOULD HE SEE ANYTHING? HE NEVER OPENS HIS EYES!
HE'S VERY SERIOUS ABOUT THIS! HE EVEN BOUGHT A BOOK ON LOST PIRATE TREASURE! LOOK!
PIRATE TREASURE
IT HAS MAPS IN IT AND EVERY-THING!
LET ME SEE!
PIRATE TREASURE
HEY, DO YOU WANT TO HAVE SOME FUN?
WHAT DO YOU MEAN?
WHY DON'T WE DRAW A PHONEY MAP AND PRETEND WE FOUND IT IN THE SAND!
HEH! HEH! IT SOUNDS AMUSING, BUT I DON'T KNOW, REG!
IT'S JUST SOME HARMLESS FUN! LET'S GO GET A PIECE OF PAPER AND A PEN!
SODA
2

LATER
HERE HE COMES NOW! ACT SURPRISED!
HEY! LOOK WHAT I FOUND! A PIECE OF PAPER, WITH SOME WRITING ON IT!
LET ME SEE IT, REG! HOLY PIRATES! IT LOOKS LIKE A MAP!
WOW! IT'S SOMETHING ABOUT BURIED TREASURE, RIGHT OUT HERE OFF THE JETTY!
WHERE? LET ME SEE!
IT'S PROBABLY A WHOLE CHEST OF GOLD COINS!
3

DO YOU THINK YOU CAN FIND IT FOR US JUG! WE'LL SPLIT FIFTY-FIFTY!
HMMM!

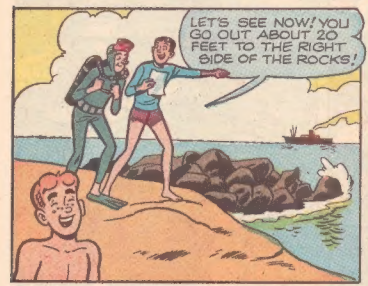
ALL RIGHT! BUT I HAVE TO GO GET MY SPARE TANK OUT OF ARCHIE'S CAR!
GREAT!


AND WHATEVER YOU DO! DON'T LET ANY-BODY SEE THAT MAP!

HA! HA! HA! HE FELL FOR IT! HOOK, LINE AND SINKER!
I DON'T THINK IT'S VERY FUNNY TEASING HIM LIKE THIS!
HA-HA
HA! HA!
HA! HA!
4

HA! HA! LOOK AT HIM! HE CAN'T GET BACK FAST ENOUGH! BOY IS HE GULLIBLE!
COKE

PUFF! PUFF! HERE I AM FELLOWS! HURRY, SHOW ME WHERE TO DIVE!


LET'S SEE NOW! YOU GO OUT ABOUT 20 FEET TO THE RIGHT SIDE OF THE ROCKS!

WISH ME LUCK! FELLOWS!

HEH! HEH! THE ONLY THING HE'LL FIND THERE IS MORE WATER!
YOU FELLOWS ARE AWFUL!

I FOUND IT! I FOUND IT!

WE'RE RICH! LOOK! GOLD SPANISH COINS!
BUT THAT'S IMPOSSIBLE!
HE'S RIGHT ARCHIE! LOOK!
JUST LET ME GET MY HANDS ON SOME!
WAIT FOR ME! WE'RE PARTNERS!
JUGHEAD! THE SPANISH DIDN'T HAVE MACHINE MINTED COINS IN THOSE DAYS!
I KNOW! AND THEY DIDN'T MAKE MAPS WITH BALL POINT PENS EITHER!
LET'S GIVE UP, REG! IT'S THREE O'CLOCK IN THE MORNING!
NOT ME! I KNOW THEY'RE DOWN THERE! I SAW THEM WITH MY OWN EYES!
End
6

Famous name PRIZES OR CASH . . . from OLYMPIC

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Sell only 8 Boxes

FOLKSINGER GUITAR
Sell only 7 Boxes

DAISY WESTERN CARBINE
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Sell only 24 Boxes

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10 POWER TELESCOPE
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CHAPARRAL GAS ENGINE RACER
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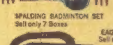
Sell only 24 Boxes


SPALDING BADMINTON SET
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EMERSON TRANSISTOR PHONOGRAPH
Sell only 18 Boxes

COX T-28 PLANE
Sell only 7 Boxes

X-ACTO CAR TOOL KIT
Sell only 7 Boxes

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Sell only 8 Boxes

SPORT WRISTWATCH
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CHEMISTRY LAB
Sell only 8 Boxes

DISCOVERY KIT
Sell only 7 Boxes

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Sell only 20 Boxes

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CITY _____

STATE _____ ZIP _____

Archie Club News

ARCHIE CLUB MEMBERS, send in your news reports and win cash prizes in the Archie Series Magazines. Please address all letters or postcards to ARCHIE CLUB NEWS, 1116 First Avenue, New York, N.Y. 10021

JUGHEAD NO. 147 AUG. MEMBERSHIP — TWENTY CENTS

FIRST PRIZE — $5.00

REPORTER
PAULA J. STEVENS
c/o Margaret A. Stevens
CMR Box No. 3862
6100th Suppport Wing
APO 96323

Dear Archie,

My name is Paula Stevens. I am eleven years old. I have a 16-year-old sister, Janette, a 20-year-old sister, Kathy, and a 19-year-old brother, Donny. We moved to Japan when I was one year old. We have been here for almost ten years. The most famous and tallest mountain in Japan is Mount Fujiyama. We call it Mount Fuji. My father drove our family up to station five on the mountain. My brother bought me a Mount Fuji pole. It had a stamp on it which said that I had been at station five. My brother and I hiked up a bit, but we couldn't find another station. We went back to our car and put our stuff beside it. We put down some things that my brother got for me. He put down some of the flowers he picked for me. They were very small flowers, which were white. My brother went through a lot of trouble to get them for me. He had to climb up to get them, and in the process he cut himself. We also got some lava rocks to keep as souvenirs. After we put the rocks by the car, along with the flowers, we went to where my father, mother, and sister were. We bought some souvenirs from Mount Fuji. When we came back from the souvenir shop, we went to the car. We found that the flowers that Donny had picked for me were stolen, but the rocks were still there. Thank goodness! I was told by many of my friends that Mount Fuji always got smaller because people always take rocks from the mountain. It is not as big as it used to be! You should come and visit Japan, because it is really a very nice place!

SECOND PRIZE — $3.00

REPORTER
SUE SORRELLS
1559 N. Verde Avenue
Rialto, Calif. 92376

Dear Archie,

At my school, Frisbie, I'm in the Jr. Red Cross Club. Our goal is to help charitable organizations, and such without profit. I have worked at Crestview, a convalescent hospital about eight times and attended a Christmas party there for the patients. I have also worked at Patton, a mental institution, once wrapping 208 bottles of hand lotion for Christmas. In the future, I hope to work at a real hospital.

We have made drawstring bags, and filled them with useful gifts which were sent to our boys in Viet Nam.

We keep track of how many hours we've worked at meetings, home and hospital for ourselves. If you work thirty hours, you get a uniform, cap, and pin for hours of faithful service. I am now told I have worked thirty-two hours, so, I will get my uniform soon!

Most schools have this club, but if you don't have it at your school go to your local chapter house and ask how you can enlist in this program. It is loads of fun and fills you with joy to know you are helping someone else.

THIRD PRIZE — $2.00

REPORTER
TERRY MARIE STONE
1307 9th Street
Brandon, Manitoba, Canada

Dear Archie,

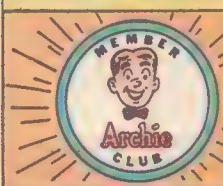
On our holidays in the summer we went to Niagara Falls. We stayed at Fallsway Motor Hotel. When the man brought our luggage he told us about the tour we could take around Niagara Falls. At 2 o'clock we went to the bus for our tour. They took us to see the falls first. They were beautiful. We saw the floral clock. There were flowers all around it, and it told the time. There was two great big lookout towers. At night time we saw the falls with beautiful lights on them. Then we went to the wax museum. There was a horror chamber. The next day we went to stay at Toronto. We stayed at the Guild Inn. They had the first settler's home there. After a few days we stayed at my aunt's house. They took us to see King Edward's Gardens. The next day my aunt took us to the museum. After the museum they took us to see the new city hall. We went to the very top. At night we went to see Casa Loma. It was a castle. We went through the whole thing. The next day we took the train home. My dad met us at the station. That was the best holiday I ever had.

FOURTH PRIZE — $1.00

REPORTER
STEPHEN ZONA
114 Grandview Avenue
Worcester, Mass.

Dear Archie,

Last year my mother, father, and I went to New York. We went to the World's Fair there. I liked the Ford Company's Exhibit the best. You get into these sharp new cars. Then you listen to the radio explaining the things you see. I got to steer. (It drove automatically.) Later we went to the United Nations and Empire State Building. In the Empire State Building you go up a long elevator. My ears started to feel funny. When we got to the top I looked down. Boy, was it high! I'll never forget New York!



EVERY MEMBER GETS THIS OFFICIAL PRESS CARD AND BEAUTIFUL 4 COLOR BUTTON

Archie Club
THIS IS TO CERTIFY THAT
PRESS
SIGNATURE OF MEMBER
IS A MEMBER IN GOOD STANDING OF THE ARCHIE CLUB AND IS ENTITLED TO BE A REPORTER OF ALL TEEN AGE NEWS AND EVENTS FOR THE ARCHIE GROUP OF COMICS MAGAZINES
Archie Andrews
PRESIDENT

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eligible to win cash prizes and a big byline in an **Archie Series Comic!** By joining the **ARCHIE CLUB** as an **official reporter** . . . you get a dressy, colorful **Official ARCHIE CLUB BUTTON,** and a handsome, authentic **ARCHIE REPORTER PRESS CARD!**

Fill out this coupon now and mail it with 20¢ in coin (to cover cost of handling) to become an ARCHIE CLUB MEMBER and eligible to submit letters for cash prizes.

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Dear Archie: Please enroll me as a member of the ARCHIE CLUB and send me a button and press card by return mail. I enclose 20¢ in coin to cover the cost of mailing and handling. Send to:

NAME _____ AGE _____
(PLEASE PRINT PLAINLY)

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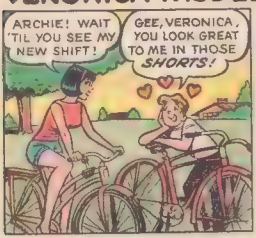
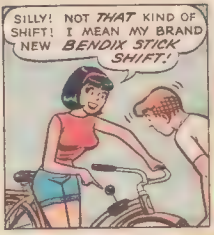
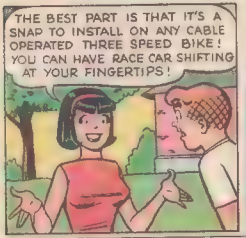
CITY _____ STATE _____ ZIP CODE _____

VERONICA MODELS THE LATEST IN SHIFTS



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NAME

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I enclose $1 plus 25c for postage and handling (Total $1.25). Send me the Slimline "X-Ray" Specs, or $2 for De Luxe Model. My money will be refunded in full if I am not 100% Satisfied.

Send me _____ _____ sets.

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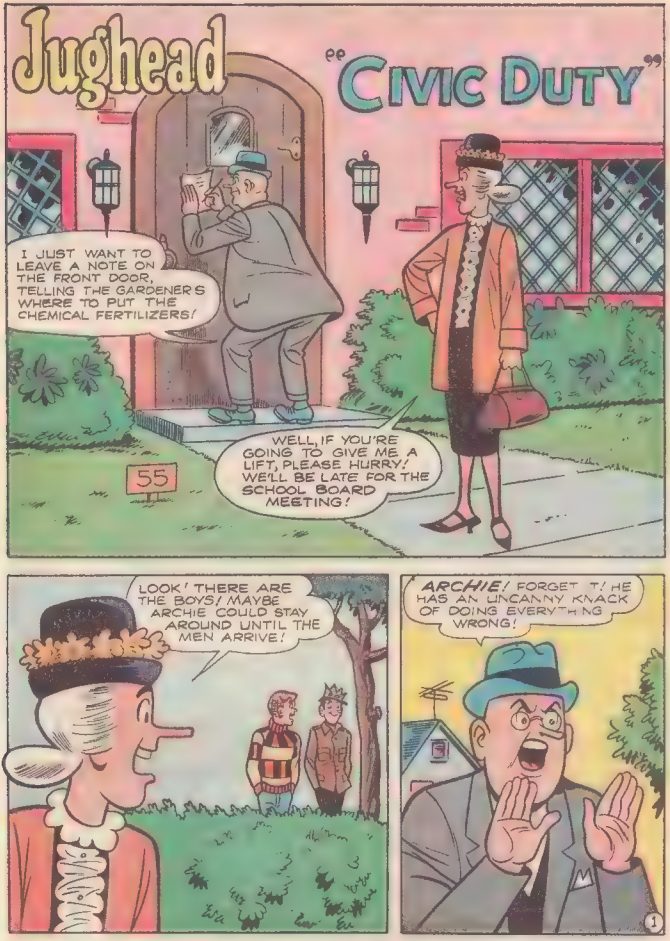
CITY & STATE _____

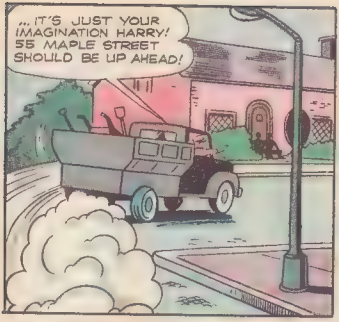

Jughead
"CIVIC DUTY"
I JUST WANT TO LEAVE A NOTE ON THE FRONT DOOR, TELLING THE GARDENER'S WHERE TO PUT THE CHEMICAL FERTILIZERS!
WELL, IF YOU'RE GOING TO GIVE ME A LIFT, PLEASE HURRY! WE'LL BE LATE FOR THE SCHOOL BOARD MEETING!
55
LOOK! THERE ARE THE BOYS! MAYBE ARCHIE COULD STAY AROUND UNTIL THE MEN ARRIVE!
ARCHIE! FORGET IT! HE HAS AN UNCANNY KNACK OF DOING EVERYTHING WRONG!
1

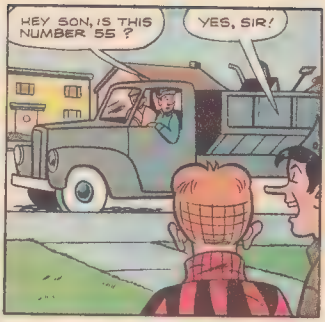
LAUGH ALONG WITH JUGHEAD IN THE ALL NEW "JUGHEAD'S JOKES"— ON SALE NOW!

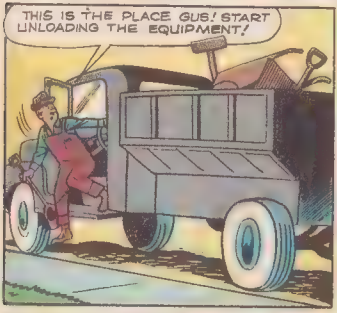
BUT THAT'S SILLY! HOW CAN HE POSSIBLY DO ANYTHING WRONG SITTING OUTSIDE THE HOUSE?
I DON'T KNOW! BUT I'M SURE HE'LL THINK OF SOMETHING!
THEN ASK JUGHEAD!
MAYBE YOU'RE RIGHT! HE IS A LITTLE MORE RESPONSIBLE!
OH, JUGHEAD! WOULD YOU MIND STAYING AROUND THE HOUSE FOR AWHILE?
I'M EXPECTING SOME MEN HERE, BUT WE HAVE TO RUSH OFF TO A MEETING!
JUST TELL THEM, I WANT IT ON THE FRONT LAWN!
SURE, MR. WEATHERBEE!
2

WELL, WE MIGHT AS WELL MAKE OURSELVES COMFORTABLE!
LOOK AT THAT, JUG! SOME WOMAN IS TAKING DRIVING INSTRUCTIONS!
E-Z DRIVING SCHOOL
STUDENT DRIVER
MADE IN SPRINGFIELD
CRASH!
E-Z DRIVING SCHOOL
HOW DO YOU LIKE THAT! SHE KNOCKS OVER THE SIGN AND TAKES OFF WITHOUT FIXING IT!
STUDENT DRIVER
3

I DON'T THINK THEY REALIZED THEY KNOCKED IT DOWN!
WELL, I BETTER FIX IT SO PEOPLE KNOW WHERE THEY'RE GOING!
MAPLE ST.
SPRUCE ST.
I ALWAYS FEEL GOOD DOING SOMETHING LIKE THIS!
SPRUCE ST.
MAPLE ST.
... IT'S LIKE DOING MY CIVIC DUTY!
SPRUCE ST.
MAPLE ST.
WHAT ARE YOU TURNING FOR HARRY? YOU'RE ON MAPLE STREET!
MAPLE ST.
SPRUCE ST.
THAT'S FUNNY! I COULD HAVE SWORN WE WERE ON SPRUCE STREET!
4

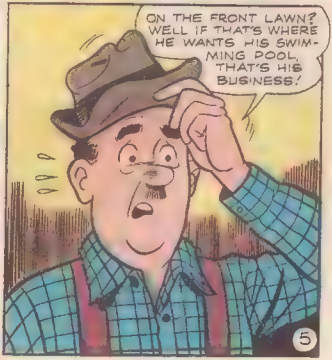

... IT'S JUST YOUR IMAGINATION HARRY! 55 MAPLE STREET SHOULD BE UP AHEAD!


HEY SON, IS THIS NUMBER 55 ?
YES, SIR!


THIS IS THE PLACE GUS! START UNLOADING THE EQUIPMENT!

IS YOUR FATHER HOME SON ?
OH, I DON'T LIVE HERE!

BUT I WAS TOLD TO TELL YOU HE WANTS IT ON THE FRONT LAWN!
HUH ?


ON THE FRONT LAWN? WELL IF THAT'S WHERE HE WANTS HIS SWIMMING POOL THAT'S HIS BUSINESS!

A SWIMMING POOL! WOW! ISN'T THAT GREAT, JUG! NOW WE HAVE A PLACE TO GO!
WELL, THERE'S NO POINT IN HANGING AROUND, LET'S GO TELL THE GANG THE GOOD NEWS!
SPRUCE ST.
LATER
HEY JUGHEAD! MR. WEATHERBEE CALLED AND SAID HE WANTS TO SEE YOU AND ARCH RIGHT AWAY!
WHAT'S THE MATTER MR. WEATHERBEE?
I APPRECIATE WHAT YOU FELLOWS DID FOR ME TODAY!
... BUT DO YOU MIND TELLING ME WHAT KIND OF CHEMICAL FERTILIZER THEY USED ON MY LAWN?
15
20
25
THE END
6

VERONICA! I THINK EVERY BOY ON THE BEACH IS AFTER US! IS THIS WHAT'S CALLED "THE NEW WAVE"?
IT'S THE SAME OLD WAVE OF POPULARITY! IT HAPPENS EVERY YEAR WHEN IT'S TIME FOR SUMMER FUN!
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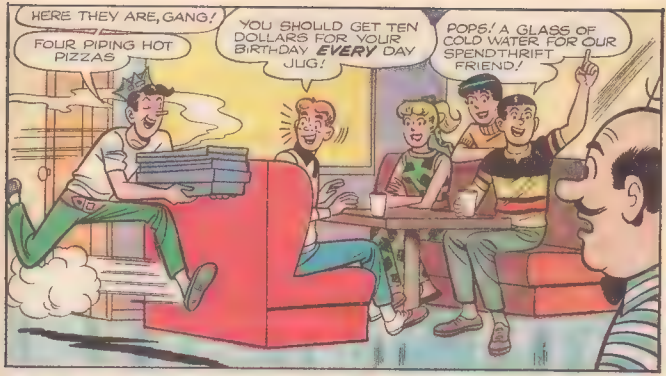
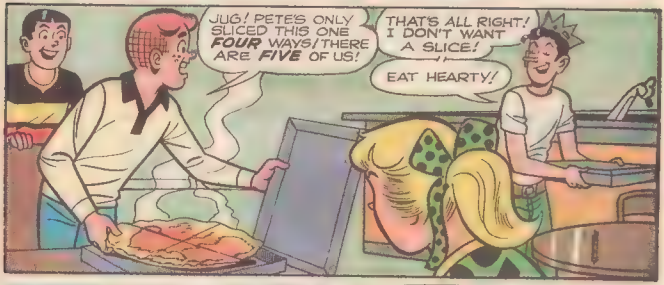
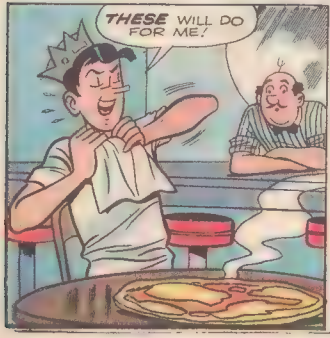
1116 FIRST AVENUE
NEW YORK, N.Y. 10021
ENCLOSED PLEASE FIND 25¢ IN COIN. SEND ME THE NEW GIANT SIZE BETTY AND VERONICA SUMMER FUN #147 AS SOON AS IT IS OFF THE PRESSES!
NAME
(PLEASE PRINT)
ADDRESS
CITY
STATE AND ZIP CODE
ALL NEW STORIES

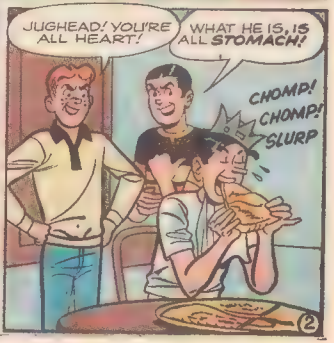
Archie's Pal
Jughead in Switcheroo
I'D LIKE ONE, ALSO!
MAKE IT FOUR!
HOW ABOUT A GLASS OF WATER, POPS, OL' BUDDY?
ME, TOO, POPS!
MAYBE I SHOULD SELL THE SHOP! DRILL A WELL!
POP'S WATER WORKS!
BATHING PERMITTED ON THE PREMISES!

READ "LITTLE ARCHIE" COMICS – NOW ON SALE FIVE TIMES A YEAR!

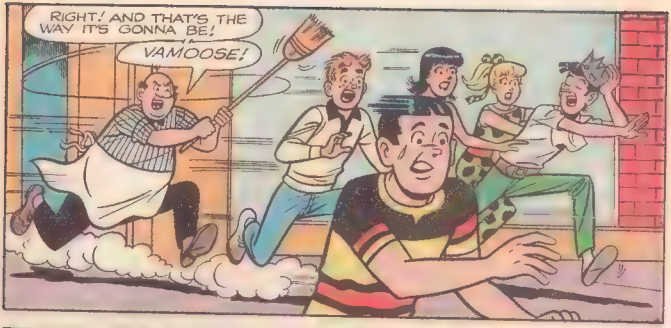

HERE THEY ARE, GANG!
FOUR PIPING HOT PIZZAS
YOU SHOULD GET TEN DOLLARS FOR YOUR BIRTHDAY EVERY DAY JUG!
POPS! A GLASS OF COLD WATER FOR OUR SPENDTHRIFT FRIEND!

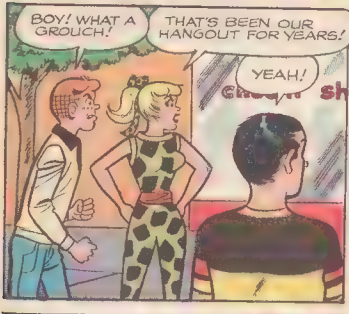

JUG! PETE'S ONLY SLICED THIS ONE FOUR WAYS! THERE ARE FIVE OF US!
THAT'S ALL RIGHT! I DON'T WANT A SLICE!
EAT HEARTY!

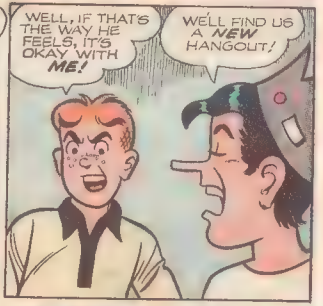

THESE WILL DO FOR ME!

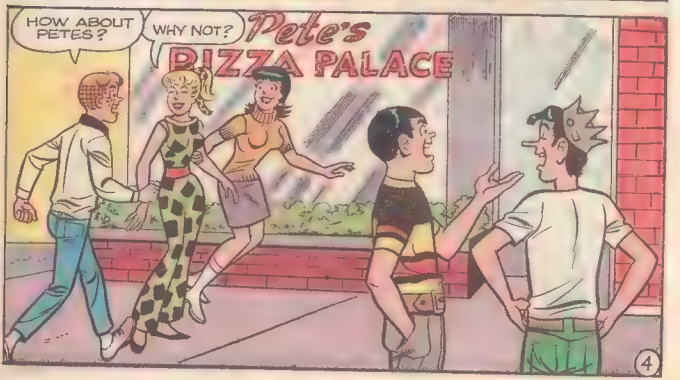

JUGHEAD! YOU'RE ALL HEART!
WHAT HE IS, IS ALL STOMACH!
CHOMP!
CHOMP!
SLURP

NOW JUST A COTTON PICKIN' MINUTE!
THIS IS A SODA SHOP! I DISPENSE SODAS AND ICE CREAM CONCOCTIONS!
THAT'S HOW I MAKE MY LIVING!
SLAM!
I CAN'T PAY MY RENT AS AN ANNEX TO PETE'S PIZZA PALACE!
Pete's PIZZA PALACE
I CAN'T FEED MY FAMILY HANDING OUT FREE WATER TO WASH DOWN MY COMPETITOR'S PRODUCTS!
YOU DON'T GOT NO FAMILY, POPS!
HE HASN'T ANY FAMILY!
THAT'S RIGHT HE'S ALL ALONE!
Archie's COMICS
3


RIGHT! AND THAT'S THE WAY IT'S GONNA BE!
VAMOOSE!


BOY! WHAT A GROUCH!
THAT'S BEEN OUR HANGOUT FOR YEARS!
YEAH!


WELL, IF THAT'S THE WAY HE FEELS, IT'S OKAY WITH ME!
WE'LL FIND US A NEW HANGOUT!


HOW ABOUT PETES?
WHY NOT?
Pete's
PIZZA PALACE

CONGRATULATIONS, PETE! YOU ARE THE OFFICIAL HEADQUARTERS OF THE RIVERDALE RAT PACK!
HOW MANY THIS TIME? YOU KIDS SURE GOT GOOD APPETITES!
OH, NO MORE FOR ME!
ME EITHER!
I'M FULL!
- BUT THIRSTY!
I'VE GOT A SODA MACHINE!
OH, YES THIRSTY!
ORANG CRUSH
PIZZA 1.00
CHEESE PIZZA 1.50
LASAGNA 1.00
SAUSAGE 1.50
DON'T WORRY ABOUT US, PETE!
IT'S ALL TAKEN CARE OF!
JUG IS BLOWING HIS BIRTHDAY BONUS!
CH 10¢ Drink
CONTINUED
5

Get Fabulous Gifts from Popsicle

Get dozens of great prizes for all the family, with "Popsicle" coupons and wraps.

Get a regulation Little Leaguer Fielder's Glove. A three-bladed Camp Knife. A Photo-Ident Bracelet with secret photo compartment.

Choose from these and the gifts below, and many, many more!

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PLEASE SEND MY "POPSICLE" GIFT LIST TO:

NAME _____

ADDRESS _____

CITY _____

STATE _____ ZIP CODE _____

Save coupons and wraps from the "Sicle" family of fine treats.

"Popsicle," "Fudgsicle," "Creamsicle," "Dreamsicle" and "Sicle" are registered trademarks.

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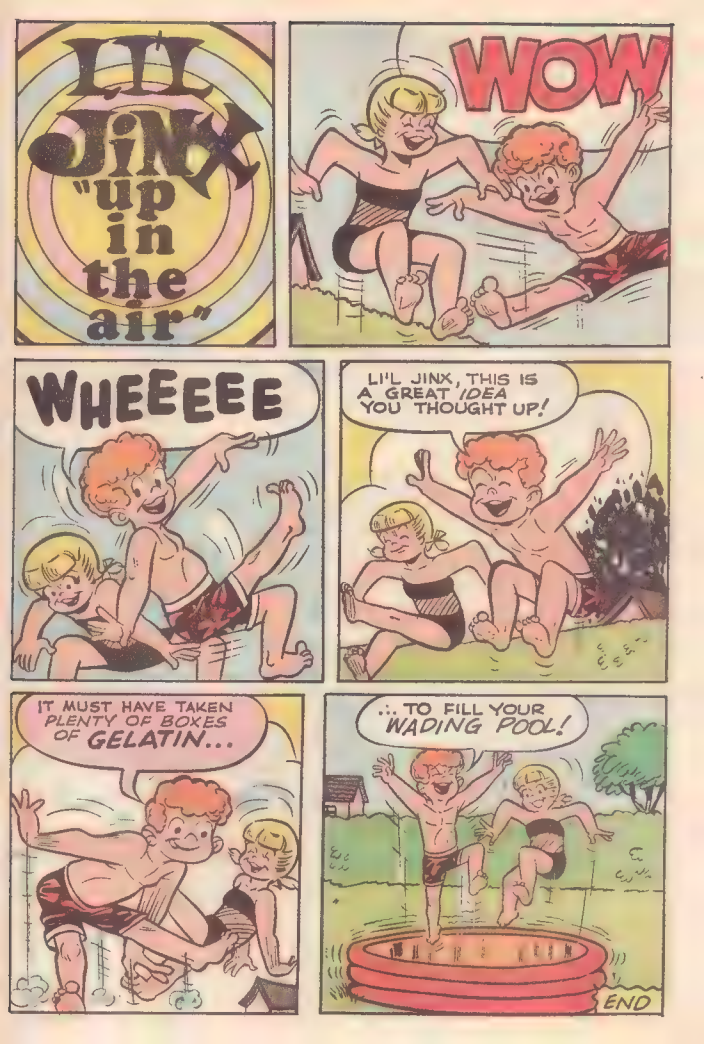
HERE YOU ARE, GANG! WHO GETS THE DOUBLE FROSTED?
I ORDERED A BLACK AND WHITE!
THAT'S MINE!
THE FLOAT FOR ME!
WHAT'S GOING ON? THEY'RE EATING YOUR SODAS AT MY PLACE!
THEY ATE YOUR PIZZAS AT MY PLACE!
KOKA KOLA
(SIGH) THAT'S WHAT WE GET FOR GOING INTO A BUSINESS THAT CATERS TO TEENS!
SURE! IT'S THEIR BRAINS THAT ARE MISPLACED!
BUT I GUESS THEIR HEARTS ARE IN THE RIGHT PLACE!
THE END


LIL JINX
"up in the air"
WOW
WHEEEEE
LI'L JINX, THIS IS A GREAT IDEA YOU THOUGHT UP!
IT MUST HAVE TAKEN PLENTY OF BOXES OF GELATIN...
... TO FILL YOUR WADING POOL!
END

6 Hairpieces-in-One!

for only $1

Go Go tail

INSTANT GLAMOUR
The "IN" Hairpiece for endless styles
A full 18 inches long.
100% beautiful Dynel.
Can be washed, set or styled any way you like.
Looks real and natural like your own hair.

6 GO GO Styles
Can be worn as:
PONYTAIL • BUN
CHIGNON • BRAID
BEEHIVE • WIGLET
ETC

BE WILD! ORDER 2 ONE FOR BACK SIDE

CUSTOM COLOR MATCHED
Blended in our salon to match your hair color. Send us a sample of your hair — we do the rest.* Introductory offer for a limited time only.

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Enclose $1.00 (plus 25¢ handling) and Send hair sample to **GO GO TAIL,** Dept AC-1
Box 484, East Orange, N. J. 07017

NAME
STREET
CITY STATE ZIP

Send hair sample and $1.00 (plus 25¢ handling) to:
GO GO TAIL, Dept. AC-1
Box 484, East Orange, N. J. 07017

USE THIS HANDY ORDER FORM NOW

FREE — ILLUSTRATED HAIR STYLING GUIDE FREE, WITH EACH ORDER

100 Little Dolls

all for $1.00

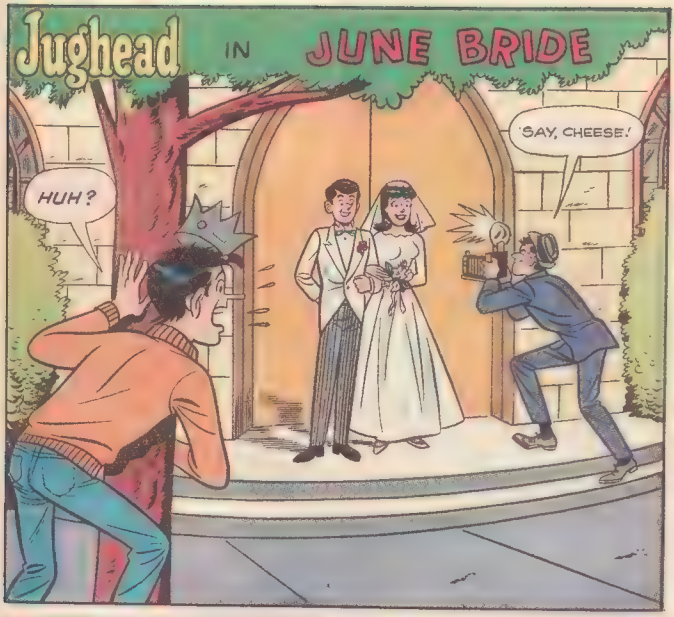
100 Dolls made of genuine Styrene plastic and hard synthetic rubber only $1 for entire set. You get BABY DOLLS, NURSE DOLLS, DANCING DOLLS, FOREIGN DOLLS, CLOWN DOLLS, COWBOY DOLLS, BRIDE DOLLS, and many more in Lilliputian cuteness. And made not of paper or rags but of STYRENE plastic and hard synthetic rubber. If you don't go wild over them your money will be promptly refunded. Send $1.00 plus 35c for postage and handling for each set of 100 Dolls you order to: 100 Doll Co., Dept. 516,285 Market Street P.O. Box 90, Newark, N. J.

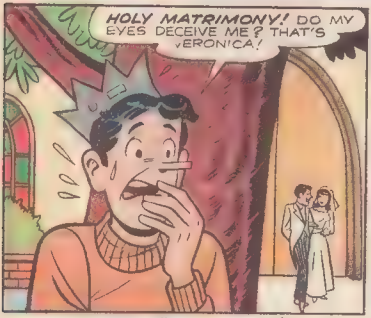
MAIL COUPON TODAY!

THE 100 DOLL CO., Dept. 516,285 Market Street
P.O. Box 90, Newark, New Jersey

Gentlemen:
I can't wait to see if these dolls are all you say they are. Enclosed please find $..... in check ☐, money order ☐, cash ☐, for ..... sets of 100 DOLLS each at $1 plus 35c for postage and handling per set. If I am disappointed in the slightest, I will send them back to you for refund as per your guarantee.
(Sorry, NO C.O.D.'s)

Name .....
Address .....
City ..... Zone ..... State .....





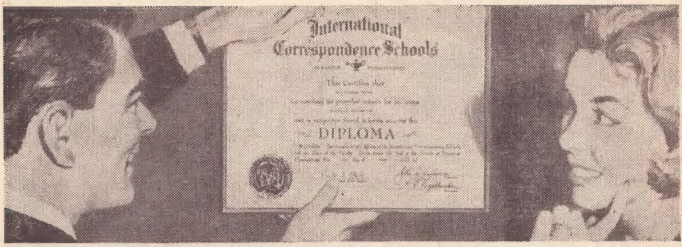
READ "ARCHIE'S PALS 'N' GALS" COMICS
– NOW ON SALE 6 TIMES A YEAR–

IT'S PROBABLY THE BEST THING THAT COULD HAPPEN TO HIM!
BUT I'M SURE HE'D LIKE TO KNOW! --- HEY ARCH!
YEAH ?
NOW DON'T GET EXCITED WHEN I TELL YOU!
EXCITED ABOUT WHAT ?
I JUST SAW RONNIE! AND SHE'S GETTING MARRIED!
MARRIED ? OUCH!
BAM
2

WHAT? WHERE? WHO? WHEN?
I TOLD YOU NOT TO GET EXCITED!
SO WHO'S EXCITED? JUST TELL ME WHERE SHE IS?
NOW DON'T GO DOING ANYTHING FOOLISH!
WHAT DO YOU MEAN? I'M NOT THE ONE WHO'S FOOLISH! I JUST HOPE I'M ON TIME!
SEE! THERE THEY ARE!
3

STOP THE WEDDING!
SCREECH!
EEK!
THIS HAPPENS TO BE MY GIRL!
MY GOWN! LOOK AT WHAT YOU'VE DONE TO IT!
DON'T WORRY ABOUT YOUR GOWN! I'M SAVING YOU FROM A LIFE OF MISERY AND UNHAPPINESS!
IF YOU DON'T GET OUT OF HERE YOU'RE GOING TO HAVE A LIFE OF MISERY! STARTING RIGHT NOW!
4

BUT, RONNIE! OUCH!
SMACK!
WHY SHOULD YOU MARRY A COMPLETE STRANGER?
MARRY? WHO'S GETTING MARRIED?
I'M JUST MODELING FOR ONE OF DADDY'S CLIENTS NEW MAGAZINE CALLED "JUNE BRIDE!"
MODELING?
ER--I'LL BE SEEING YOU ARCH! I HAVE TO BE GOING NOW!
ARCHIE! THIS IS NO WAY TO TREAT A LOYAL FRIEND!
The End
5



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To prove how easy it is for you to finish your high school education—actually to insure your future—I. C. S. will send you a FREE career kit with 3 famous booklets that have helped so many people just like yourself: (1) "How to Succeed" career guide, (2) a High School catalog and (3) a sample lesson to demonstrate this famous method.

Take a moment now to mark and mail the coupon. There's no obligation. Remember it's your future. Insure it by mailing the coupon *today*.

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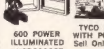
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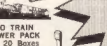
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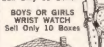
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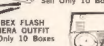
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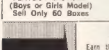
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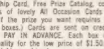
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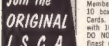
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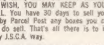
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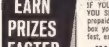
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for selling only 100 boxes of our new Yuletide Elegance Christmas Card assortment. You make $1.00 for selling 1 box, $2.00 for 2 boxes, $10.00 for 10 boxes, etc. You can make a few dollars or hundreds of dollars. All you do is call on neighbors, friends and relatives anywhere in your spare time. Everyone needs and buys Christmas Cards. Cut out and fill in coupon below — mail it today — and free samples of personalized Christmas Cards and stationery — plus other leading boxes will be sent you immediately on approval. No experience necessary.

NEW!
SONGS OF CHRISTMAS ASSORTMENT
21 luxurious cards with words and music of world's most beautiful Christmas carols. Distinctive

NEW!
DELUXE CHRISTMAS GIFT WRAPPING ASSORTMENT
18 gay, colorful large sheets. Terrific

NEW!
FROSTED SPARKLE CHRISTMAS ASSORTMENT
21 enchanting cards. Standout gem-like sparkling and frosted effects. Fabulous

IT COSTS YOU NOTHING TO TRY

Last year some folks made only $25 to $50 while others made $150 — $250 — $500 and more selling our entire line of greeting cards. Many church groups, organizations, schools, lodges, etc. do this year after year. Everybody buys Christmas cards.

NEW!
HOLY NIGHT CHRISTMAS ASSORTMENT
21 reverently beautiful cards with appropriate sentiments and Scripture Verses enhanced by brushed gold and sculptured embossings. An outstanding box

NEW!
SNOWFLAKE CHRISTMAS ORNAMENT GREETINGS ASSORTMENT
21 ornament greetings. These beautiful, golden snowflake cards are printed front and back—all deeply embossed. Ideal for use as either cards or tree ornaments. Stunning

NEW!
GOLD AND SILVER FLORAL STATIONERY ENSEMBLE
Elegantly embossed rose design. Rich vellum sheets and envelopes. Includes pen-letter opener. Just lovely

FREE SAMPLES
PERSONALIZED CHRISTMAS CARDS, STATIONERY and CATALOG OF OUR ENTIRE LINE

A PRODUCT OR PERFORMANCE GUARANTEED BY Good Housekeeping GUARANTEES ADVERTISEMENT OR REFUND TO CONSUMER

NEW!
"THE CRITTERS"
ALL OCCASION ASSORTMENT
Latest rage! 10 different, delightful animals in fall jungle colors. Extra large cards. Suitable for wall decorations. Unusual

CUT OUT COUPON AT RIGHT FILL IN AND MAIL TODAY

Mail This Coupon Today

CHEERFUL CARD COMPANY, Dept. R-18
White Plains, New York 10606

YES, RUSH MY CHRISTMAS CARD SAMPLE KIT

I want to make extra money. Please rush me free samples of personalized Christmas cards and stationery. Also send leading boxes on approval for 30 day free trial, and everything I need to start making money the day my sales kit arrives.

Name_____ Apt. No._____

Address_____

City_____ State_____ Zip Code_____

If writing for an organization, give its name here_____

CHEERFUL CARD COMPANY, White Plains, New York 10606